



Northern
Creative
Designers

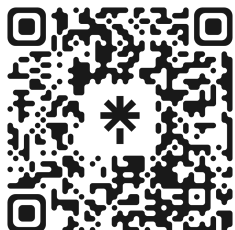
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Northern Creative Designers Summit 2.0

Shaping the Future of Arewa Design

Date: 19th December, 2026 | Venue: Kano



@northcdesigners

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➤ About The Summit

The Northern Creative Designers Summit 2.0 is the premier annual gathering for designers, strategists, developers, and visual storytellers across Northern Nigeria. Designed as an immersive, highly practical experience, Summit 2.0 moves beyond conventional talk shows to deliver deep learning, real-time collaboration, and actionable career pathways for creative professionals.

This year's theme, "Roots & Vectors: Shaping the Future of Arewa Design," explores the powerful intersection of rich cultural heritage and modern digital innovation. We examine how Northern designers can honor traditional visual languages while leveraging cutting-edge design tools, strategic thinking, and artificial intelligence to compete at a global scale.

↘ Vision Statement

To establish Northern Nigeria as a globally competitive hub of creative talent, where rich cultural heritage and modern design innovation power sustainable economic growth.

↘ Vision Statement

To empower Northern designers, strategists, and creators through immersive learning, hands-on collaboration, and direct business connections –bridging indigenous storytelling with cutting-edge tools to elevate local craft into high-value global impact.

Core Objectives

↘ Cultivate Skill Excellence:

Deliver practical, specialized master classes and live build sprints that equip designers with industry-standard technical and strategic capabilities.

↘ Bridge Culture & Modernity:

Preserve and celebrate Northern visual identity by integrating traditional motifs into modern digital products, branding, and media.

↘ Drive Sustainable Monetization:

Teach sustainable pricing, proposal writing, and client negotiation, directly connecting regional creatives with paying business opportunities.

↘ Foster Community & Recognition:

Build a supportive network across Arewa through collaborative Hackathon, public exhibitions, and awards that spotlight regional talent.

What To Expect

➤ Core Practical Learning:

Gain industry-defining insights through a high-impact keynote on Northern design history, candid panel sessions tackling pricing models, AI integration, and global market positioning.

➤ Live Design Hackathon:

Experience the final level of the hackathon, featuring live project reviews and interactive audience voting.

➤ Business & Client Connections:

Bridge the gap between talent and opportunity at the Client Connect Corner, participate in dedicated proposal and pricing workshops, and explore discounts on tools, printing, and merchandise at the Summit Marketplace

➤ Community & Recognition:

Celebrate the finest creative achievements across the region through our curated Design Exhibition Wall and the Summit 2.0 Awards Ceremony, wrapping up with an authentic evening of networking and fun activities

⬇ Who Should Attend?

Whether you are an emerging creative building your foundational skills, an established practitioner expanding into international markets, or a business owner seeking top-tier creative talent, Northern Creative Designers Summit 2.0 is your platform to connect, grow, and shape the future of Arewa design.

Founders

Business Owners

Illustrators & Artists

Visual & Graphic Designers

Industrial & Product Designers

Motion, Animation & Media Designers

Brand Strategists

Fashion & Apparel Designers

Digital, UI/UX & Web Designers

Social Managers

Product Designers

And Many More...



⬇ Program Features

Core Learning (Not Just Talks) Keynote + Panel Session

Creative Design Hackathon

Business & Career Client Connect Corner

Community & Vibe Design Exhibition Wall

Award Presentation Categories



Sponsorship Tiers & Benefits



Headline Sponsor #2,000,000 (Exclusive)

- Exclusive naming rights: “Northern Creative Designers Summit 2.0 Presented by [Your Brand]”
- Prominent logo placement on all event branded materials (stage, banners, digital assets, merchandise)
- Keynote address slot during opening or closing ceremony
- Authorization to place branded marketing materials (roll-up banners, backdrops, and promotional displays) across key event areas.
- Logo featured on all pre-event and post-event communications

Platinum Sponsor - #1,000,000

- Recognition as Platinum Sponsor on all platforms
- Speaking opportunity during a high-profile panel or pitch session
- Exhibition booth with prime location
- Branding on event merchandise and participant kits
- Logo featured on all pre-event and post-event communications
- 5 VIP invitations to exclusive networking dinner

Gold Sponsor – ₦500,000

- Recognition as Gold Sponsor on all platforms
- Logo placement on event backdrop, website, and printed materials
- Exhibition booth Branding on merchandise and participant kits
- Logo featured on all pre-event and post-event communications
- 3 VIP passes

Silver Sponsor – ₦300,000

- Logo on event brand materials and website
- Logo featured on all pre-event and post-event communications
- 2 VIP pass



⬇ Customized Partnership Options

We also welcome tailored in-kind partnerships:

Hackathon Prize Sponsor:
Sponsor cash prizes, laptops, graphic tablets, or subscriptions for winning teams in the 2-Hour Live Design Sprint.

Tool & Software Partner:
Provide free/discounted software licenses, cloud credits, or design subscriptions for attendees.

Media & Press Partner:
Provide coverage via TV, radio, print, or high-reach digital publications across Arewa.

Refreshment & Hospitality Partner:
Provide snacks, drinks (e.g., Zobo), or food for the after-party and networking session.



⬇ Budget Breakdown & Financial Justification

ESTIMATED EVENT BUDGET ALLOCATION

Category	Allocation	Key deliverables
Venue & Technical Setup	30%	Hall booking, high-speed Wi-Fi, projectors, live screen feeds
Branding & Merch	20%	Custom tees, totes, badges, printing, exhibition wall production and any other branded materials needed.
Awards & Hackathon Prizes	20%	Plaques, cash prizes, equipment
Logistics & Transportation	10%	Inter-state transport, local movement for team/executives, equipment hauling, and emergency contingency funds.
Hospitality	10%	Speaker honorariums, Snacks, Drinks & refreshment catering
Media & Marketing	10%	Social media ads, photography, video coverage & press coverage

📌 Our Commitment In Action

Hackathons & Competitions

Northern Design Hackathon (2025): Successfully organized a multi-round competition awarding ₦100,000 in cash prizes to top talent.



⬇ Our Commitment In Action

Conferences & Flagship Events

Northern Creative Summit 1.0: Hosted our flagship gathering bringing together creative leaders across the region.

Bootcamps & Intensive Training

- Brand Identity Masterlab: Delivered a hands-on physical bootcamp empowering 50 selected design practitioners.
- The Design Code Bootcamp: Facilitated a 3-day intensive program for 75 participants focused on practical execution.
- UI/UX Bootcamp: Trained 100 participants in digital product design principles.



Webinars & Thought Leadership

Interactive Knowledge Series: Hosted multiple impactful virtual sessions, including:

- AI as a Design Partner
- The Creative Burnout
- The Magnet Method: Attracting High-Paying Clients
- Designing Emotions: Basic Principles to Create Impactful Work

⬇ Onboarding & Next Steps

We invite corporate partners, brand sponsors, and community stakeholders to join us in powering Northern Nigeria's creative economy.

Payment & Branding Term

Account Name:	Northern Creative Designers
Bank Name:	KUDA MFB
Account Number:	3004513846

Partners may opt for a structured installment payment plan. Please note that full commitment confirmation and asset submissions (logos, brand guidelines) must be finalized 14 days before the event to ensure inclusion in all physical print runs and promotional materials.

Conclusion

The Northern Creative Designers Summit 2.0 represents a catalytic movement dedicated to elevating Northern Nigeria's creative economy. By uniting raw talent, modern tools, and commercial opportunities under the theme "Roots & Vectors: Shaping the Future of Arewa Design," we are actively building a sustainable ecosystem where regional creatives thrive and deliver high-value impact

The Executive Committee

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